

# CERTIFIED EXPERT IN MICROINSURANCE

Welcome

## COURSE LECTURER



Eric Cimon

### Learning format:

Online self-study course with 7 Units plus 1 elective  
6 months  
6 ECTS

### Type of examination:

Mandatory assignments & final exam

**Website:** [www.fs.de/CEMI](http://www.fs.de/CEMI)

**Target Group:** MFI management and employees, insurance management and employees, bankers, central bankers, and students (preferably with insurance, banking and/or finance background) who wish to gain insights into successful microinsurance management.

## Course Units

<b>Unit 1</b>	Introduction to Insurance and Microinsurance
<b>Unit 2</b>	The Microinsurance Client
<b>Unit 3</b>	Microinsurance Products
<b>Unit 4</b>	Actuarial Topics in Microinsurance
<b>Unit 5</b>	Marketing, Communication and Financial Literacy
<b>Unit 6</b>	Sales and Distributions (Partnership)
<b>Unit 7</b>	Client Relations Management and How to Ensure Client Access
<b>Elective Unit 8</b>	Health Microinsurance