



Frankfurt School

Welcome to the Sustainable World Academy (SWA)

About Us



Introduction

Frankfurt School of Finance & Management is a leading private business school based in Frankfurt am Main, Germany.

Frankfurt School enjoys a **formidable reputation in Germany** and worldwide, reflected in top positions in **national and international university rankings**.

As one of only three business schools in Germany, Frankfurt School has been accredited under **the internationally recognised** EQUIS quality seal, AACSB International as well as by AMBA.



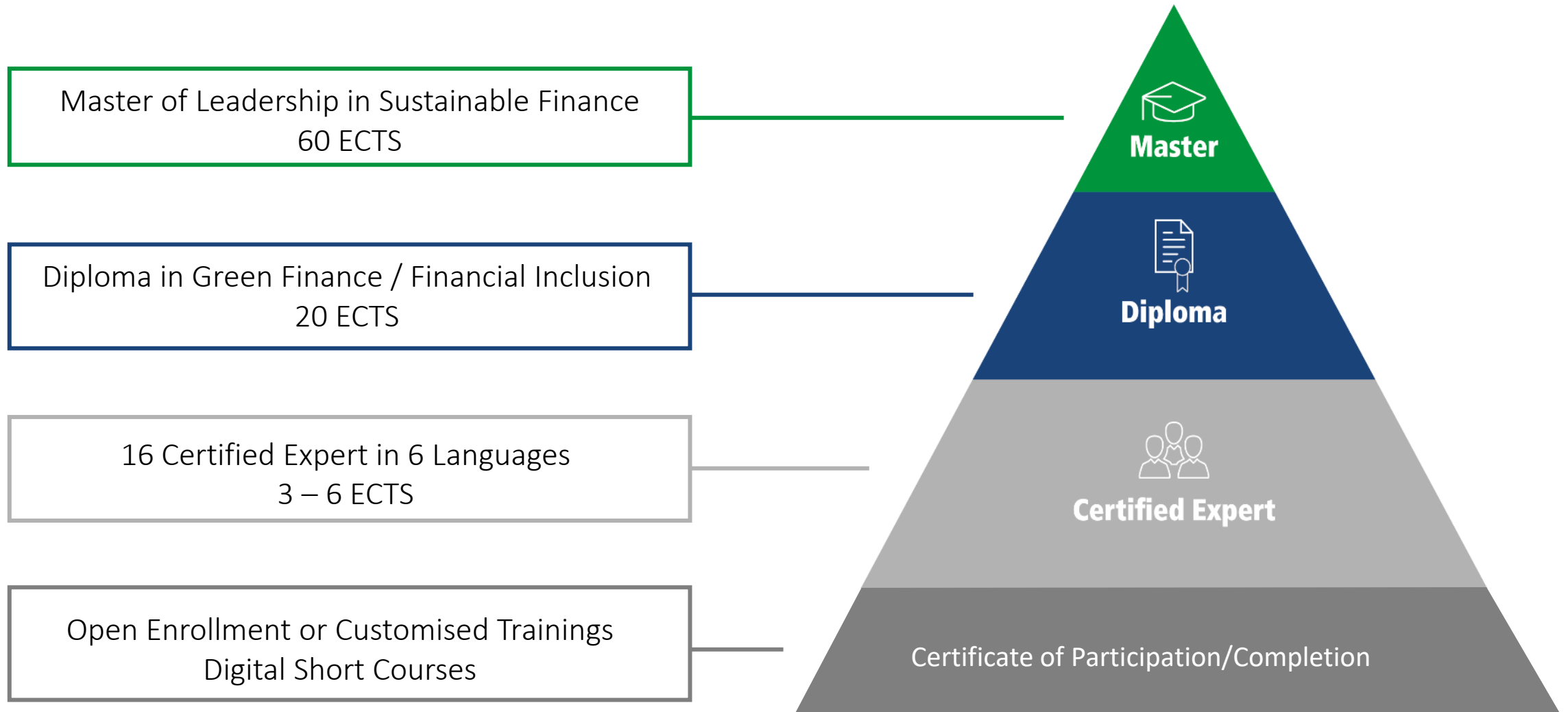
Frankfurt School USPs

- Strong national and international brand
- Combining education, training, consultancy & research
- German excellence & global relevance: western experience & experience in transition countries
- Strong link to Germany's corporate and finance sectors
- Relevance with faculty and adjunct faculty
- Longstanding experience in Executive Education and E-learning
- Global consultancy services in Finance
- UN Sustainable Development Goals driven

Board of Trustees Members



QUALIFICATION LADDER





SUSTAINABLE WORLD ACADEMY (SWA)

The SWA is part of FS International Advisory Services. It offers **professional and executive courses** dedicated to the advancement of the UN Sustainable Development Goals (SDGs).

Our Areas of Excellence

1. International Cooperation & Strategic Partnerships with Bank Trainings Institutes
2. FSDF e-Campus
3. Post- Experience degree programmes
4. Open Enrolment and **Tailor Made Executive Education** Programmes



Post – Experience Degree Programmes

- Master of Leadership in Sustainable Finance (Online) with concentration in Green Finance and Development Finance
- Diploma in Green Finance or Financial Inclusion



Development Finance E-campus programmes

Highlights:

- 6 months, part-time
- Online (24/7 access)
- Flexible, self-study approach
- Personalized support
- 3-6 ECTS & Frankfurt School



Open Enrolment Executive Programmes

Many more Finance and Management courses:

- Summer Academies
- Business Development
- Int. Leadership Academy
- Guiding Digital Disruption
- Treasury & Global Markets



Tailor-made Training Programmes

- Delegation Tours hosted in Frankfurt for Ministries, Banks, Bank Training Institutes and Corporates
- Customized programmes , for instance on leadership development, offered in

LEARNING APPROACH

e-Campus Methodology:

The flexibility of our courses offer participants the opportunity to follow their own schedule and to combine daily work with professional development.



Training material based on international best practice with international examples.



On-going support from our experienced trainers and tutors throughout the entire course

A hands-on, practical focus with tools and guidance for real life implementation.

Highlights

- ✓ **Length:** 6 months – part-time
- ✓ **Credits:** 3 or 6 ECTS
- ✓ **Workload:** 75 or 150 Hours
- ✓ **Languages:** EN, FR, ES, DE, RU, TK
- ✓ **Learning format:** Self-paced studies
- ✓ **Sessions:** twice a year
- ✓ **Units:** Mandatory and/or elective
- ✓ **Assessment:** Mandatory Assignments
- ✓ **Self-Assessment:** Online Tests
- ✓ **Completion:** Final Exam + e-Certificate
- ✓ **Interaction:** Forum, Online Sessions

INTERNATIONAL PARTNERSHIPS

- **Our services:**

- ✓ **Monitoring Academic Performance** (periodic group reports based on milestones and deadlines).
- ✓ **Customised trainings based on client's needs** (additional online or face-to-face sessions depending on the number of participants, topics and tutors).
- ✓ **Group discounts & special packages** (between 10% and 30%, depending on the size of the group).
- ✓ **Personalised registration and certification process**
- ✓ **Benefits** (upskill & reskill, retain workforce, capacity building, accelerate digital transformation, adaptable business development)



- **Ways of collaboration:**

- ✓ **Promotion of FS programmes on Sustainable Finance in specific world region** (partner discount to referrals and fee finder for each successful enrolment)
- ✓ **Joint Development of training programmes in Sustainable Finance** (Curriculum development, trainers and joint certification. Special participation fee for registered employees)
- ✓ **Other promotional & educational activities** (participation in conferences, events and collaboration projects)



Frankfurt School

Financial Inclusion Portfolio

Currently being
updated – new
version as of Sept
2023

CERTIFIED EXPERT IN MICROFINANCE

Welcome to the course!

COURSE LECTURER



Lorena Lopez

Learning format:

Online self-study course with 7 Units plus 3 electives
6 months
3 ECTS

Type of examination:

Mandatory assignments & final exam

Website: www.fs.de/CEMF

Target Group: Microfinance practitioners, such as mid-level managers and field staff of microfinance institutions and other financial institutions engaged with microfinance in developing countries, emerging economies and developed nations. The course is also useful for those who are interested to become microfinance experts, consultants and advisors.

Course Units

Unit 1	Microfinance – International Trends and Best Practice
Unit 2	Managing Micro Credits
Unit 3	Managing Micro Savings and Micro Insurance
Unit 4	Practical Ethics in Risk Management & Risk Governance
Unit 5	Marketing and Sales
Unit 6	Financial and Social Performance Management
Unit 7	Management of Human Resources
Elective Units 8	8A - Agricultural Lending 8B - Digital Financial Services 8C - Islamic Microfinance

CERTIFIED EXPERT IN ISLAMIC MICROFINANCE

Welcome

COURSE LECTURERS



Dr. Munirudden
Lallmahomood



Dr. Mohammed
R. Kroessin

Learning format:

Online self-study course with 7 Units
6 months
3 ECTS

Type of examination:

Mandatory assignments & final exam

Website: www.fs.de/CEIM

Target Group: Microfinance and development professionals working in microfinance, Islamic microfinance, and end-user finance. Other interested parties are auditors, consultants, central bankers, staff members of apex institutions, etc.

Course Units

Unit 1	Overview of Islamic Economics & Microfinance System
Unit 2	The Microfinance Contracts & Transaction Agreements (Part 1)
Unit 3	The Microfinance Contracts & Transaction Agreements (Part 2)
Unit 4	Managing Islamic Microfinancing
Unit 5	Risk Management in Islamic Microfinance Institutions
Unit 6	Regulatory, Governance and Sharia Compliance Framework for Islamic Microfinance
Unit 7	Financial and Social Performance Management

CERTIFIED EXPERT IN MICROINSURANCE

Welcome

COURSE LECTURER



Eric Cimon

Learning format:

Online self-study course with 7 Units plus 1 elective
6 months
6 ECTS

Type of examination:

Mandatory assignments & final exam

Website: www.fs.de/CEMI

Target Group: MFI management and employees, insurance management and employees, bankers, central bankers, and students (preferably with insurance, banking and/or finance background) who wish to gain insights into successful microinsurance management.

Course Units

Unit 1	Introduction to Insurance and Microinsurance
Unit 2	The Microinsurance Client
Unit 3	Microinsurance Products
Unit 4	Actuarial Topics in Microinsurance
Unit 5	Marketing, Communication and Financial Literacy
Unit 6	Sales and Distributions (Partnership)
Unit 7	Client Relations Management and How to Ensure Client Access
Elective Unit 8	Health Microinsurance

Currently being
updated – new
version as of Sept
2023

CERTIFIED EXPERT IN AGRICULTURAL FINANCE

Welcome

COURSE LECTURER



Helmut
Grossmann

Learning format:

Online self-study course with 7 Units plus elective units

6 months

3 to 6 ECTS

Type of examination:

Mandatory assignments & final exam

Website: www.fs.de/CEAF

Target Group: Agriculture finance practitioners, such as mid-level managers and field staff of agriculture development banks, rural microfinance institutions, ag-insurance firms, leasing companies, and other financial institutions in developing countries, emerging economies and developed nations. The course is also useful for those who are interested to become agriculture finance experts, consultants and advisors.

Course Units

Unit 1	Why Agriculture matters
Unit 2	Basic Knowledge of Agriculture
Unit 3	The Agriculture Finance System
Unit 4	Risk Management
Unit 5	Credit Management
Unit 6	Marketing and Sales
Unit 7	Innovations in Agricultural Finance



CERTIFIED EXPERT IN DIGITAL FINANCE

Welcome

COURSE LECTURER



Christian Hecker

Learning format: Online self-study course with 5 Units plus selection of one mandatory elective

6 months

6 ECTS

Type of examination: Mandatory assignments & final exam

Website: www.fs.de/CEDF

Target Group: Microfinance practitioners, MFI managers, consultants, donors, MNO's, Retail and SME banks, FinTech's, Regulators and supervisors

Course Units

Unit 1	The Digital Finance Ecosystem
Unit 2	New Technologies
Unit 3	Digital Payments and Remittances
Unit 4	Digital Products beyond Payments / Savings, Credit and Insurance
Unit 5	Regulation and Supervision in Digital Finance
Unit 6	Risk Management in Digital Finance
Unit 7a	Strategic Management of Digital Financial Services (Elective)
Unit 7b	Customer-Centric Product Design (Elective)

CERTIFIED EXPERT IN SME FINANCE

Welcome

COURSE LECTURERS



Mike Hill



Kairat Shalabay

Learning format: Online self-study course with 6 Units plus selection of one mandatory elective
6 months
6 ECTS

Type of examination: Mandatory assignments & final exam

Website: www.fs.de/SME

Target Group: Mid-management, finance operational staff or top management of financial institutions working with SME Finance, staff of regulators, policy makers, donors and other SME Finance related institutions.

Course Units

Unit 1	Introduction to SME Finance
Unit 2	SME Credit Analysis – Collecting and Understanding Information
Unit 3	SME Credit Analysis – Verifying Information
Unit 4	SME Credit Analysis – Financial Analysis
Unit 5	SME Credit Analysis – Cash Flow Analysis
Unit 6	Loan Portfolio Management and Monitoring
Electives Unit 7	7A- SME Finance and Supporting Activities 7B- Alternative Forms of SME Finance 7C- Gender Finance/ Women in Business

CERTIFIED EXPERT IN FINANCIAL INCLUSION POLICY

Welcome

COURSE LECTURER



Ricardo Estrada

Learning format: Online self-study course with 7 Units
6 months

6 ECTS

Type of examination: Mandatory assignments & final exam

Website: www.fs.de/CEFI

Target Group: Financial regulators, policy makers, supervisors who are working on developing policies, regulations, strategies pertaining to financial inclusion; management and staff of financial service providers, both banks and nonbanks, and financial inclusion professionals who need to be aware of the regulatory aspects to help design and deliver financial services that promote financial inclusion

Course Units

Unit 1	Aligning the Goals of Financial Inclusion, Integrity, and Stability
Unit 2	Measuring Financial Inclusion
Unit 3	Digital Financial Services
Unit 4	Consumer Empowerment and Market Conduct
Unit 5	MSME Finance
Unit 6	Microcredit, Microsavings and Microinsurance
Unit 7	National Financial Inclusion Strategies

IN COLLABORATION WITH:





Frankfurt School

Risk Management & Accounting

CERTIFIED EXPERT IN NPL MANAGEMENT & INVESTMENT

Welcome

COURSE LECTURER



Dr. Alexander
Lehmann

Learning format: Online self-study course with 10 Units
6 months
6 ECTS

Type of examination: Mandatory assignments & final exam

Website: www.fs.de/CENPL

Target Group: Bank management and staff, financial supervisors, and investors who are working on developing a strategy for managing distressed loans and NPLs. All who need to develop a comprehensive understanding of recent regulations, and the institutions and legal context that will govern NPL management and debt restructuring. Consultants and other insolvency professionals will also benefit.

Course Units

Unit 1	Course Introduction, and the Context for NPLs and Private Sector Debt
Unit 2	Debt Distress: The Early Warning Signs
Unit 3	Impairment and Defaults: Regulation and Accounting Practice
Unit 4	Supervision and NPL Management
Unit 5	Policies and Institutions in NPL Crises
Unit 6	Insolvency Regimes and Asset Recovery
Unit 7	Out-of-Court Workouts
Unit 8	Case Studies of Corporate Restructuring and Insolvency
Unit 9	Restructuring Household Loans and Arrears Management
Unit 10	Loan Sales and Securitisations

ACCOUNTING, LEADERSHIP & SUSTAINABILITY

Welcome



COURSE LECTURERS



Prof. Jörg
Werner



Prof. Matthias
Mahlendorf

Learning format: Online self-study course with 6 Units
6 months
6 ECTS

Type of examination: Mandatory assignment & final exam

Website: www.fs.de/CEFMA

Target Group:

The target group for the Certified Expert in Financial & Managerial Accounting is top managers, decision-makers, practitioners, consultants, and operational staff working at/for MFIs and other financial institutions, Regulators and government authorities, Donor institutions, NGOs, International Organizations.

Course Units

Unit 1	Foundations of Financial and Non-Financial Reporting
Unit 2	Accounting Analysis and Shareholder Value
Unit 3	Managing Financial and Non-Financial Performance
Unit 4	Basics of Cost Accounting
Unit 5	Analysing Costs for Managerial Decision Making
Unit 6	Behavioural Aspects in Accounting

CERTIFIED EXPERT IN RISK MANAGEMENT

Welcome

COURSE LECTURERS



Joachim Bald

Learning format: Online self-study course with 5 Units
6 months
6 ECTS

Type of examination: Mandatory assignment & final exam

Website: www.fs.de/CERM

Target Group:

This course targets financial professionals in retail and small business banks, leasing firms, consumer credit companies and microfinance institutions.

Managers and analysts at wholesale lenders and investment vehicles with exposure to the retail finance and microfinance sectors will also get excellent value from this Certificate.

Course Units

Unit 1	General Introduction into Risk Management
Unit 2	Governance of Risk in Financial Institutions
Unit 3	Risk Landscape and Taxonomy
Unit 4	Risk-by-Risk: Identification – Measurement - Management
Unit 5	Wrap up, Systems and Outlook

CERTIFIED EXPERT IN RISK MANAGEMENT, CORPORATE GOVERNANCE AND COMPLIANCE

Welcome

COURSE LECTURERS



Joachim Bald

Learning format: Online self-study course with 5 Units
6 months
6 ECTS

Type of examination: Mandatory assignment & final exam

Website: www.fs.de/CERM

Target Group:

This course targets senior professionals and aspiring leaders in financial institutions as well as in many other sectors of commerce and industry.

The content is particularly relevant for managers and directors in retail and small business banks, leasing firms, consumer credit companies, microfinance institutions, but also for leadership teams in growing non-financial businesses and technology driven start-ups, both in emerging and developed markets.

Course Units

Unit 1	The Nature of Risk
Unit 2	Corporate Governance, Risk Management and Organisation
Unit 3	Compliance and Operational Risk Management
Unit 4	Credit Risk Management – Selected Tools and Metrics
Unit 5	Fundamentals of Asset Liability Management



Frankfurt School

Green Finance

CERTIFIED EXPERT IN SUSTAINABLE FINANCE

COURSE LECTURERS



Menglu Neupert-
Zhuang



Prof. Dr. Ulf
Moslener



Karsten Löffler



Frederick
Bettini

Learning format: Online course & optional classroom training with 8 Units

6 months

6 ECTS

Type of examination: Mandatory assignment & final exam

Website: www.fs.de/CESFI

Target audience: Finance experts and professionals, including retail bankers, financial advisors, asset managers, risk managers etc. and all other financial industry professionals interested in the topic of sustainable finance.

Course Units

Unit 1	The World of Sustainability
Unit 2	Towards a Sustainable Financial System
Unit 3	The role of regulation and policy
Unit 4	Sustainability risk
Unit 5	Impact through finance
Unit 6	Sustainable finance opportunities
Unit 7	Banking
Unit 8	Institutional investors
Unit 9	Insurance
Unit 10	Recap & Outlook

CERTIFIED EXPERT IN CLIMATE & RENEWABLE ENERGY FINANCE

COURSE LECTURERS



Prof. Dr. Ulf
Moslener



Dr. Christine
Grüning



Madhumitha
Madhavan



Maria
Jesús Baez

Learning format: Online self-study course with 10 Units

6 months

6 ECTS

Type of examination: Mandatory assignment & final exam

Website: www.fs.de/CECRF

Target Group: Public and private sector practitioners, including entrepreneurs, project developers, private investors, initiator/fund houses, international development, finance consultants and managers, plant operators and managers, plant operators and advisory professionals.

Course Units

Unit 1	Introduction
Unit 2	Overview on Climate Finance
Unit 3	Basics of Finance and Investment
Unit 4	The Role of Regulation and Support Frameworks
Unit 5	Business Models for Renewable Energy
Unit 6	Technical Knowledge on RE Technologies and Electricity Markets
Unit 7	The Universe of Climate and RE Investors
Unit 8	Financing Structures, Financial Instruments and Donor Interventions for RE Projects
Unit 9	Applying Knowledge in Practice: Financial Modelling
Unit 10	Excursus: Financing for Energy Efficiency

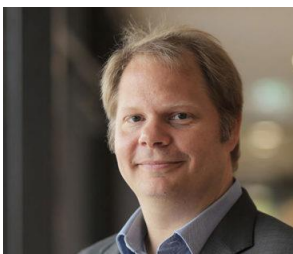
CERTIFIED EXPERT IN CLIMATE ADAPTATION FINANCE

Welcome

COURSE LECTURERS



Dr. Christine
Grüning



Prof. Dr. Ulf
Moslener

Learning format: Online course with 9 Units
6 months
6 ECTS

Type of examination: Mandatory assignment & final exam

Website: www.fs.de/CECAF

Target Group: Public and private sector practitioners, including entrepreneurs, project developers, private investors, initiator/fund houses, international development finance consultants and managers, plant operators and manufacturers, engineers and advisory professionals.

Course Units

Unit 1	Climate Change Science – What is Adaptation?
Unit 2	Climate Science Meets Climate Finance
Unit 3	Coping with Damages – the Natural Role of Private and Public Sector Actors
Unit 4	Basics of Finance and Investment with a Business Model Perspective on Climate-Resilient Projects
Unit 5	Barriers to Adaptation Finance and the Role of Support Frameworks
Unit 6	Building a Business Case for Adaptation
Unit 7	Investment Opportunities from the Perspective of Private Financiers
Unit 8	Financing the Business Model – Financial Instruments
Unit 9	Climate Resilience and Risk Metrics and Indicators

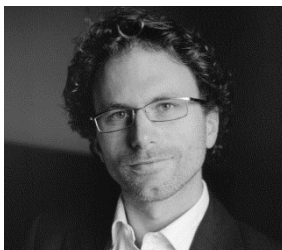
CERTIFIED EXPERT IN ESG & IMPACT INVESTING

Welcome

COURSE LECTURERS



Prof. Dr.
Zacharias Sautner



Karl H. Richter



Dina Lorentz



David Wilton

Learning format: Online course with 6 Units
6 months
6 ECTS

Type of examination: Mandatory assignment &
final exam

Website: www.fs.de/CEII

Target Group: This course is designed for professionals and executives working in private asset management and institutional investors, international development and donor organizations who want their investments to achieve positive impact and/or offer ESG compliant options to their clients.

Course Units

Unit 1	Introduction and Overview: what are ESG criteria and impact investing?
Unit 2	Historical and Theoretical Context
Unit 3	A Quality Assurance Approach to managing ESG issues and impact
Unit 4	Integrating ESG & impact management in the investment process
Unit 5	Integration of ESG & impact features into financial instruments
Unit 6	Disclosure and Reporting of ESG & Impact

CERTIFIED EXPERT IN FINANCING NDCS

Welcome

COURSE LECTURERS



Dr. Christine
Grüning

Learning format: Online course with 6 Units

6 months

3 ECTS

Type of examination: Mandatory assignment & final exam

Website: www.fs.de/CEFNDNC

Target Group: Experts and professionals from the climate and development finance community (incl. Development Banks, Funds, IGOs, NGOs, Int. cooperation), and policymakers and all other interested individuals.

Course Units

Course Units	
Unit 1	Introduction – Linking science, policy and finance
Unit 2	Different perspectives on financing NDCs
Unit 3	Mitigation contributions of NDCs
Unit 4	Adaptation contributions of NDCs
Unit 5	Financing implications of commitments
Unit 6	Bringing it all together (Case Studies)

Frankfurt School of Finance and Management gGmbH

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